

<https://www.udemy.com/instructor/resources/?page=teaching>

Create an Engaging Course

It's important to make sure you're engaging your students with a well-structured, practical, and rewarding course experience. The most successful instructors spend time planning their course before diving into filming to ensure their course will help students achieve clear goals.

Step 1: Choose your course topic.

Pick something you're experienced in and genuinely excited about. UdeMy has a [few useful tools](https://teach.udemy.com/course-creation/choose-your-course-topic/) to help you understand the demand and competition for your chosen topic.

Step 2: Define your target student and course goals.

Before you begin creating content for your course, it's important to determine *who* you are teaching and *where* you want to take your students by the end of your course. Check out these [worksheets and questions](https://teach.udemy.com/course-creation/course-goals/) to help guide your thinking.



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