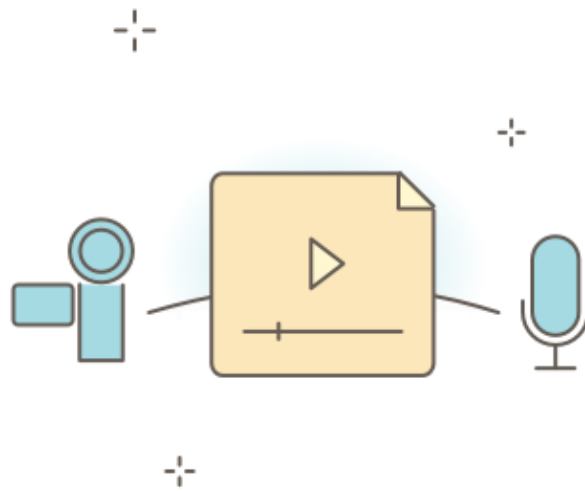


<https://www.udemy.com/instructor/resources/?page=video>

Learn Video Content Creation

As you begin your course creation process, in addition to choosing your course topic and creating your course outline, it's important to start planning your course video production. Most instructors break up the production process into smaller steps and we'll have resources for you along the way!

Step 1: Determine what type of video recording you'll need in your course:

Filming yourself, filming your screen, or both!

(Hint: Different courses need different video types, so you may need to determine your course topic (<https://teach.udemy.com/course-creation/choose-your-course-topic/>) and course outline (<https://teach.udemy.com/course-creation/curriculum>) before you can plan your production.)

Step 2: Gather the audio and video equipment you need.

You may even already have some of the necessary equipment at home! Take a look at our equipment shopping list for suggestions of microphones, cameras, screencasting, and editing software for all budgets.

Step 3: Set up your home studio.

Once you have all of your equipment it's time to find a quiet place to set it all up and get ready to film. See here for other instructors' "no shame" set up hacks. And for a deeper dive, take the official Udemy video quality course on how to ensure you get the highest quality from your equipment.

Step 4: Send us a Test Video.

We have a team ready to give you feedback on your first video and help you get your recording right. If you need more help filming, take the official Udemy filming course to get up to speed.

Step 5: Edit your course.

After you film your whole course, you'll need to edit it before uploading it to Udemy. Learn the basics in our official Udemy video editing course.

FAQs

How do I decide what type of recording I'll need to do for my course?

Let your course content be your guide! Based on your content you should pick the video format that will provide the best visual accompaniment to your message. If you're teaching coding or a technical course, you'll probably want record your screen while you talk (also called "screencast"). But if don't have to show a screen while you're talking to your students, filming yourself is probably your best bet (also known as "talking head"). You may even want to show slides with an audio voiceover, which is usually best for visualizing complex concepts.

How much money do I need to spend on equipment?

That will depend on what equipment you already have that you can use to record video and how much you'd like to invest. Most smartphones have good enough cameras and microphones that you can film a whole course with two phones: one as a camera and one as a microphone! See Step 2 above for a compilation of our instructors' favorite recording equipment at every budget (including free!).

How does the test video process work?

A test video is a one to three minute sample video recorded with the same production equipment and setup you plan to use for your course. Within two business days of submitting your video, Udemy's review team will provide tailored feedback on your video quality, audio quality, and presentation style. A test video is not required to publish a course and you can submit more than one test video at any time.